The Power of Protection

Make more and sell more with our NEW extended engine protection for MY14. Earn more extended protection certificates and apply them over a longer period than ever before. Customers value long-term coverage against costly repairs. Our popular extended protection program lets you offer leading extended coverage at significant dealer discounts to maximize your profits. It’s our way to say thank you for your valued business with us.

Offer 3 years FREE additional Limited Warranty coverage for 5 years total protection at a dealer participation of only $100. Or, back by popular demand, you can upsell Passport and Passport Premiere extended engine and accessory package service contracts for 6 years total coverage at a dealer cost savings up to 70%. Plus, for the first time, you have 12 months to earn certificates for these special offers from July 1, 2013 through June 30, 2014 and you have until December 31, 2014 to apply them - four more months than last year!

SPECIAL DOUBLE BONUS
Earn two certificates on every qualifying package-reported engine
July 1 through October 31, 2013

Leverage the Power of Protection to help you sell more MerCruiser-powered boats and earn more profits doing it. We’ve got you covered. For any information on contract terms, program qualifications, the extended engine and accessory coverage or its administration, please call Brunswick Product Protection Corporation at 1.800.950.3808.

<table>
<thead>
<tr>
<th>Engine Family</th>
<th>+3 Limited Warranty Promo</th>
<th>+4 Passport Upsell Promo</th>
<th>+4 Passport Upsell Promo</th>
<th>+4 Premiere Upsell Promo</th>
<th>+4 Premiere Upsell Promo</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Dealer Participation</td>
<td>Reduced Dealer Cost</td>
<td>Retail Value</td>
<td>Reduced Dealer Cost</td>
<td>Retail Value</td>
</tr>
<tr>
<td>3.0</td>
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<td>$170</td>
<td>$1,140</td>
<td>$530</td>
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<tr>
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<td>$670</td>
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<td>$270</td>
<td>$2,150</td>
<td>$690</td>
<td>$3,410</td>
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</table>

Source: Standard dealer rate sheet

Program Timing

<table>
<thead>
<tr>
<th>Earn Certificates On MPI Sterndrive-Powered Boats Received And Package Reported:</th>
<th>Certificates Valid On Any MerCruiser Sterndrive-Powered Boats Sold Prior To:</th>
</tr>
</thead>
</table>
Program guidelines:

- Certificates for the discounted extended product protection plan are earned on the purchase of ANY qualified MerCruiser MPI sterndrive engine during the program period. Engines must be package reported on MercNet by June 30, 2014. Qualifying engines for earning certificates include ONLY 3.0 MPI, 4.3 MPI, 5.0 MPI, 350 MAG, 377 MAG and 8.2 MAG.
- Certificates may be applied, one certificate per engine, at the time of sale on ANY new, never-before registered MerCruiser sterndrive engine with the following exceptions: Vazer, Sea Core, inboard packages, outboards, Mercury Racing, Mercury Remanufacturing and MerCruiser diesel engines are not eligible.
- Some boat uses are excluded from extended coverage, including boats used for racing, rental, government, tournament fishing, charter or other commercial purposes.
- The +3 Limited Warranty is intended as a promotional benefit to the consumer and may not be sold.
- Dealer must give each customer who is offered the +3 Limited Warranty a supplied Terms and Conditions document which explains the coverage in detail. Terms and Conditions are supplied with each program certificate.
- The discounted +4 Passport and Passport Premiere extended engine and accessory package coverage upsell promotion requires dealers to sign up with Brunswick Product Protection Corporation’s service contract program. It’s easy – there are no sign up fees or special requirements except that you must be a Mercury dealer in good standing.
- Program only available to dealers in the United States.

The process is easy:

- Report boat packages through MercNet. Go to Sales/Marketing, click on Boat Package Benefits, then click on Update. Eligible engines must be entered in MercNet by June 30, 2014.

Certificates will be earned as follows:
- Two Certificates per qualifying package reported MPI engine (July 1, 2013 - October 31, 2013)
- One Certificate per qualifying package reported MPI engine (November 1, 2013 - June 30, 2014)

Certificates will be redeemed as follows:
- One Certificate per qualifying MerCruiser sterndrive engine.

- Certificates and engine and accessory package registration pages are sent to the Dealer monthly by Brunswick Product Protection Corporation based on the number of qualifying boats taken and package reported starting July 1, 2013 through June 30, 2014.
- Non-Brunswick Product Protection Corporation dealers who want to sell the special +4 Passport and Passport Premiere extended engine and accessory promotional coverage at the MerCruiser-sponsored discount, or any standard Brunswick Product Protection Corporation program, should call 1.800.950.3808 to sign up.
- Submit completed original Certificate and payment to Brunswick Product Protection at the following address:
  Brunswick Product Protection Corporation
  1 North Field Court
  Lake Forest, IL 60045
  800-950-3808

- Completed Certificates, Registration Pages and payments for extended engine and/or accessory package coverage on boats sold by December 31, 2014 must be received by Brunswick Product Protection Corporation no later than January 31, 2015.
- Coverage is a maximum of 6 years of combined factory Limited Warranty plus extended product protection.